LEADERS SUMMIT 2027

THE BUSINESS OF AGEING

HYATT REGENCY SYDNEY 23 & 24 March















SPONSORSHIP PROSPECTUS

Presented by:
DCM Group
DoComeMonday

INTRODUCTION



Welcome to LEADERS SUMMIT – the leading event for C-suite executives in the retirement living and aged care sectors.

The DCM Group has been presenting premium business-focused events since 2010. The annual LEADERS SUMMIT is the leading forum for strategic content and premium networking.

The LEADERS SUMMIT will offer sponsors a platform to present their unique value proposition to the leading executives of private and Not For Profit operators. We invite you to explore the sponsorship opportunities and look forward to working with you to leverage these premium properties.

The LEADERS SUMMIT is a two-day prestige high-level strategy forum that will deliver 40+ CEO presentations uncovering business models and opportunities in the retirement living and aged care sectors. Topics include funding, technology, government, workforce, governance, marketing and sales, and premium networking.

The LEADERS SUMMIT is the perfect opportunity to connect with leading executives in the retirement living and aged care sectors. With its premium program and networking opportunities,

QUALITY SPEAKERS

QUALITY DELEGATES

QUALITY NETWORKING

BENEFITS OF SPONSORING

LEADERS SUMMIT 2027



The LEADERS SUMMIT is essential for any organisation looking to stay ahead of the curve.

Here are some of the key benefits of sponsoring the LEADERS SUMMIT:

01. REACH

Reach a captive audience of leading executives in the retirement living and aged care sectors

02. PRESENT

Present your unique value proposition to potential customers

03.GENERATE

Generate leads and increase brand awareness

If you are interested in sponsoring the **LEADERS SUMMIT,** please contact us today.

We would be happy to discuss your sponsorship options with you.

WHY SPONSOR?

Attending the LEADERS SUMMIT provides the opportunity to connect with some of the most influential operators who manage some of the largest capital expenditure budgets in the sector.



BRAND ALIGNMENT

LEADERS SUMMIT is the largest premium meeting of executives in Retirement Living, Aged Care and Home Care. Sponsoring the event demonstrates your commitment to the sector in an exclusive environment.

LEAD GENERATION

Sponsors have been able to create a pipeline of leads by attending the **LEADERS SUMMIT** with sustained sales activity long after the event.

NETWORK WITH SECTOR LEADERS

LEADERS SUMMIT gives you the opportunity to interact with the most influential C-Suite delegates in the sector – who are otherwise in high demand.

SHOWCASE YOUR PRODUCTS

LEADERS SUMMIT goes beyond brand awareness. Introduce key decision makers to your products, demonstrating how they can be leveraged to deliver specific solutions.

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LEADERS SUMMIT 2027



Inclusions	Platinum	Gold	Silver	Coffee cart	Breakfast	Bronze
	$35,000	$25,000	$20,000	$22,500	$22,500	$13,000
Packages Available	1	8	9	1	1	20
Podium Keynote	✓	-	-	-	-	-
10 minute pre-break keynote	-	✓	-	-	-	-
Complimentary Full Delegate tickets	3	2	2	1	2	1
2 x Exhibit Only Tickets*	✓	✓	✓	✓	✓	✓
Website & App Integration	✓	✓	✓	✓	✓	✓
On-stage Branding	✓	✓	✓	✓	✓	✓
Exhibition Display	✓	✓	✓	✓	✓	✓
Delegate List	✓	✓	✓	✓	✓	✓

**Inclusive of 2 days' food & beverage at Hyatt Regency*

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LEADERS SUMMIT 2027

PLATINUM SPONSORSHIP



$35,000 +GST EACH — **ONLY 1 AVAILABLE**

Align your CEO and brand with industry thought leadership by delivering a 30-minute keynote from the main podium. Continue the conversation at a private dinner for up to 25 guests at one of Sydney's finest hatted restaurants and enjoy full integration at the event and beyond.

- Keynote presentation from the podium
- Host an exclusive dinner at a Hatted Restaurant with up to 25 guests
- 3 Complimentary registrations – 2 days full access
- Brand recognition in pre-event marketing and company profiling on the event website
- Event signage
- Double page spread advert in program book
- Premium exhibition display x 2 exhibit only staff tickets*
- Delegate list with name, company, title, email and mobile

GOLD SPONSORSHIP



$25,000 +GST — **ONLY 8 AVAILABLE**

Secure a 10-minute podium or Q&A with Emcee to the entire delegation + host a delegate dinner at one of Sydney's finest restaurants.

- 10-minute podium session to the full delegation or a Q&A with the Emcee
- Host an exclusive dinner at a Hatted Restaurant with up to 25 guests
- 2 Complimentary registrations – 2 days full access
- Brand recognition in pre-event marketing and company profiling on the event website
- Event signage
- Double page advert in program book
- Premium exhibition display x 2 exhibit only staff tickets*
- Delegate list with name, company, title, email and mobile

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SILVER SPONSORSHIP



$20,000 +GST **ONLY 9 AVAILABLE**

Engage and build relationships with up to 25 guests at one of Sydney's finest restaurants. It's the perfect environment for networking and meaningful business discussions.

- Host an exclusive dinner at a Hatted Restaurant with up to 25 guests
- 2 Complimentary registrations – 2 days full access
- Brand recognition in pre-event marketing and company profiling on the event website
- Event signage
- Full single page advert in program book
- Premium exhibit display inclusive x 2 exhibit only staff tickets*
- Delegate list with name, company, title, email and mobile

COFFEE CART SPONSORSHIP



$22,500 +GST **ONLY 1 AVAILABLE**

This is 'brand in the hand' like never before! Build brand awareness by inserting your brand into the important ritual of morning coffee.

- Branded coffee stations x 4 including one integrated exhibition display
- Overhanging banners delivering high visibility
- 100 branded keep-cups and 2000 branded disposable coffee cups for the duration of the SUMMIT
- 1 Complimentary registration – 2 days full access
- Brand recognition in pre-event marketing and company profiling on the event website
- Premium exhibit display inclusive x 2 exhibit only staff tickets*
- Delegate list with name, company, title, email and mobile

**Inclusive of 2 days' food & beverage at Hyatt Regency*

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BOUTIQUE BREAKFAST EVENT



$22,500 +GST **ONLY 1 AVAILABLE**

Co-host an exclusive breakfast for 75 delegates in the Hyatt Regency's Wharf Room, followed by a 45-minute panel led by DCM Group CEO James Wiltshire and featuring your owner-CEO. The session will be filmed and shared across DCM's editorial platforms, positioning your business as a sector thought leader.

- 2 complimentary registrations
- On-stage branding and company profiling on the event website
- Half-page advertisement in the program book
- Premium exhibit display, including 2 exhibit-only staff tickets*
- Post-event delegate list with name, company, title, email, and mobile number

BRONZE SPONSORSHIP



$13,000 +GST **ONLY 20 AVAILABLE**

Target key village, home care and aged care sector leaders. Promote your business and products by engaging with C-suite executives both during and after the conference.

- Exhibition display Tuesday and Wednesday
- 1 Complimentary registration – 2 days full access
- Brand recognition in pre-event marketing and company profiling on the event website
- Event signage
- Half page advert in program book
- Premium exhibit display inclusive x 2 exhibit only staff tickets*
- Delegate list with name, company, title, email and mobile

**Inclusive of 2 days' food & beverage at Hyatt Regency*



Contact us for further inquiries

SPONSORSHIP ENQUIRIES

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VENUE

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